

Enroll No.

K.E.Society's
Rajarambapu Institute of Technology, Rajaramnagar
 (An Autonomous Institute, affiliated to SUK)
 End Semester Examination (2025-26)
F.Y.B.B.A.Sem- I

Q.P.Code
E1465

Course Code: BBA101

Course Name: Principles and Practices of Management

Day & Date: *Thursday* 08/01/2026

Time: 10.30 am to 1.30 pm

Max Marks- 100

Instructions:

- 1) All questions are compulsory.
- 2) Figures in rounded () brackets within the question, indicate the scheme of marking for respective part of the question, whereas, figures in the first right column indicate total marks for that whole question.
- 3) CO is the index number of the Course Outcome statement.
- 4) The Bloom's taxonomy level (BL) for 1,2,3,4,5 and 6 is remember, understand, apply, analyze, evaluate and create respectively.
- 5) Assume suitable data if necessary.

			Marks	CO	BTL
Q.1	A	Define Management.(Marks1) Explain Principles of Management.(Any 7) (Marks 7)	8	CO1	1,2
		OR			
	A	Illustrate different Roles of Successful Manager.	8	CO1	3
	B	With Suitable Diagram(Marks 1) Elaborate Management Levels. (Marks 6)	7	CO1	2,3
Q.2	A	With Suitable Diagram(Marks 2) Explain Steps in Decision Making (Marks 6)	8	CO2	2,3
		OR			
	A	Explain types of Organisational Structure (Any 4) (Marks 8)	8	CO2	2
	B	Elaborate types of Planning in Organisation (Any 4) (Marks 7)	7	CO2	3
Q.3	A	Explain any 4 Modern controlling techniques in detail. (Marks 8)	8	CO2	2
		OR			
	A	Explain Theory X and Theory Y	8	CO4	3
	B	Define and explain Controlling. (Marks 2) Elaborate steps in Controlling (Marks 5)	7	CO4	2,3



Q.4 A Illoborate Strategic Management Process. (Marks 8)

8 CO3 3

OR

A Explain Benefits of Sustainable Management (Marks 8)

8 CO4 2

B Explain Ethical Issues in Management (Marks 7)

7 CO4 3

Q.5 Attempt Any Two (10 + 10)

A Discuss Role of Indian Ethos in Managerial Practices

10 CO5 3

B Discuss Management Lessons from Mahabharatha

10 CO5 4

C Explain Management Lessons from Kautilya's Arthshartra

10 CO5 3

Q.6 Attempt Any Two (10 + 10)

A Define Workforce Flexibility(Marks 2) and Discuss types of Workforce Flexibility (Marks 4) and its Benefits (Marks 4)

10 CO6 2,3,3

B Explain Six Sigma (Marks 3) Explain six sigma step approach DMAIC. (Marks7)

10 CO6 2,3

C Explain Sucessful Remote Management (Any 5) (Marks 10)

10 CO6 3

